



*
FRUSH
just living !





FRUSH IS A
LIFESTYLE BUILT
AROUND
FRESHNESS.



Our Vision

CREATING SPACES THAT BREATHE.

- › *At FRUSH, we believe land should inspire life.*
- › *Our vision is to create a harmonious blend of nature and modern living.*
- › *A place where families grow, connect, and thrive.*



Lake Experience

Lake View Living

- > Moments by the water.
- > Enjoy serene views of a natural lake nearby.
- > A perfect spot for relaxation, walks, and peaceful evenings.
- > Nature at its finest, right next to your investment.





Nature Living

Surrounded by Nature

- > Wake up to greenery.*
- > Experience lush greenery and natural surroundings every day.*
- > Fresh air, open skies, and peaceful landscapes.*
- > A lifestyle far away from pollution and noise.*





Weekend Destination

Your Weekend Escape

- › Break from routine.
- › A perfect getaway from city stress.
- › Spend weekends surrounded by nature and peace.
- › Recharge your mind and body.





Lifestyle Living

Life at FRUSH

- › Live, walk, connect.
- › A place where families walk together and children play freely.
- › Safe, open spaces that encourage a joyful lifestyle.
- › Every day feels like a vacation.



Frush Café & Restaurant

A Taste of Nature, Within Your Community

At Frush, leisure meets flavor with a thoughtfully planned café and restaurant space within the project. Imagine enjoying fresh meals surrounded by greenery and open skies. Whether it's a peaceful morning coffee or a family dinner, Frush Café becomes your everyday escape. Designed to create a vibrant social hub, it adds lifestyle value to your investment.





Unique Design Homes

Homes That Reflect Your Identity

At Frush, every home is envisioned as a unique expression of individuality and modern living. The layout encourages creative architectural designs that blend seamlessly with nature. Whether contemporary or traditional, your home stands out while staying connected to the surroundings. It's not just about building a house—it's about creating a signature lifestyle space.





Fruit Plantation Concept

Live Among Nature's Bounty

Frush brings a unique fruit plantation lifestyle where nature becomes a part of your everyday life. Tree-lined avenues and dedicated plantation zones create a refreshing and healthy environment. Experience the joy of living amidst fruit-bearing trees and seasonal greenery. It's not just land—it's a living ecosystem.





What is Frush?

More Than Land, It's a Lifestyle

Frush is a new-age plotted development concept that blends freshness, nature, and future living. It represents a space where greenery, infrastructure, and thoughtful planning come together. Designed for both lifestyle and investment, Frush offers a balanced living experience. A place where your present feels refreshing and your future feels secure.



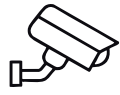


Infrastructure

Strong Infrastructure



24x7 Security



CCTV



Water Supply



Garden



Kids Play Area



Fire Safety



Restaurant



Gated Community



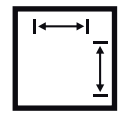
Street Lighting



Electricity



Wide
Internal Roads



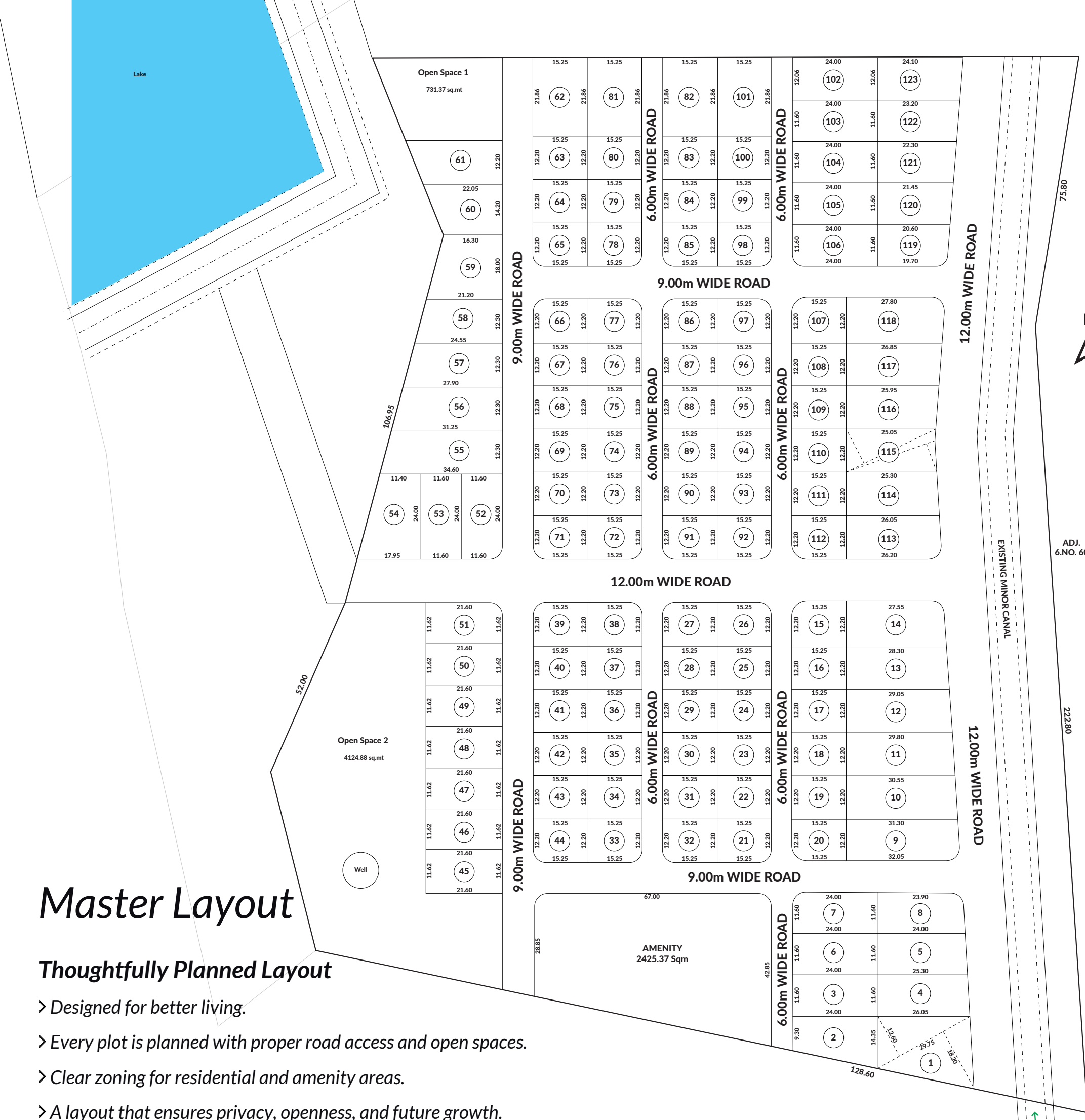
Compound Marking /
Boundary Planning



Waste
Management



Storm Water
Drains



Master Layout

Thoughtfully Planned Layout

- › Designed for better living.
- › Every plot is planned with proper road access and open spaces.
- › Clear zoning for residential and amenity areas.
- › A layout that ensures privacy, openness, and future growth.



Legal & Approval Section

Legally Approved & Secure Investment

- › *Plotting Layout is a 100% legally sanctioned project with Collector NA approval, ensuring complete transparency.*
- › *The layout is approved by the Assistant Town Planner, making it fully compliant with government norms.*
- › *Every plot comes with clear documentation, making your investment safe, reliable, and future-ready.*

LEGAL & PROJECT HIGHLIGHTS

- › *100% Clear Title Property*
- › *Government Approved Layout Plan*
- › *NA Sanctioned for Residential Use*
- › *Separate Individual 7/12 Extract for Each Plot*
- › *Demarcated Plots with Proper Boundaries*
- › *Road Access to Every Plot*
- › *Ready Possession Plots*
- › *Hassle-Free Registration Process*
- › *Loan Assistance Available (if applicable)*
- › *Transparent Deal with Complete Legal Support*



Why Resort Theme Is Important

Why Resort-Style Living Matters

- › In today's fast-paced life, a home is not just a place to live – it's a place to relax, recharge, and reconnect.
- › FRUSH introduces a resort-style living concept, where nature, design, and lifestyle come together.
- › It enhances your daily life experience while also increasing long-term property value and desirability.

Lifestyle Upgrade

- › Feel like you're on vacation every day – calm, peaceful, and refreshing.

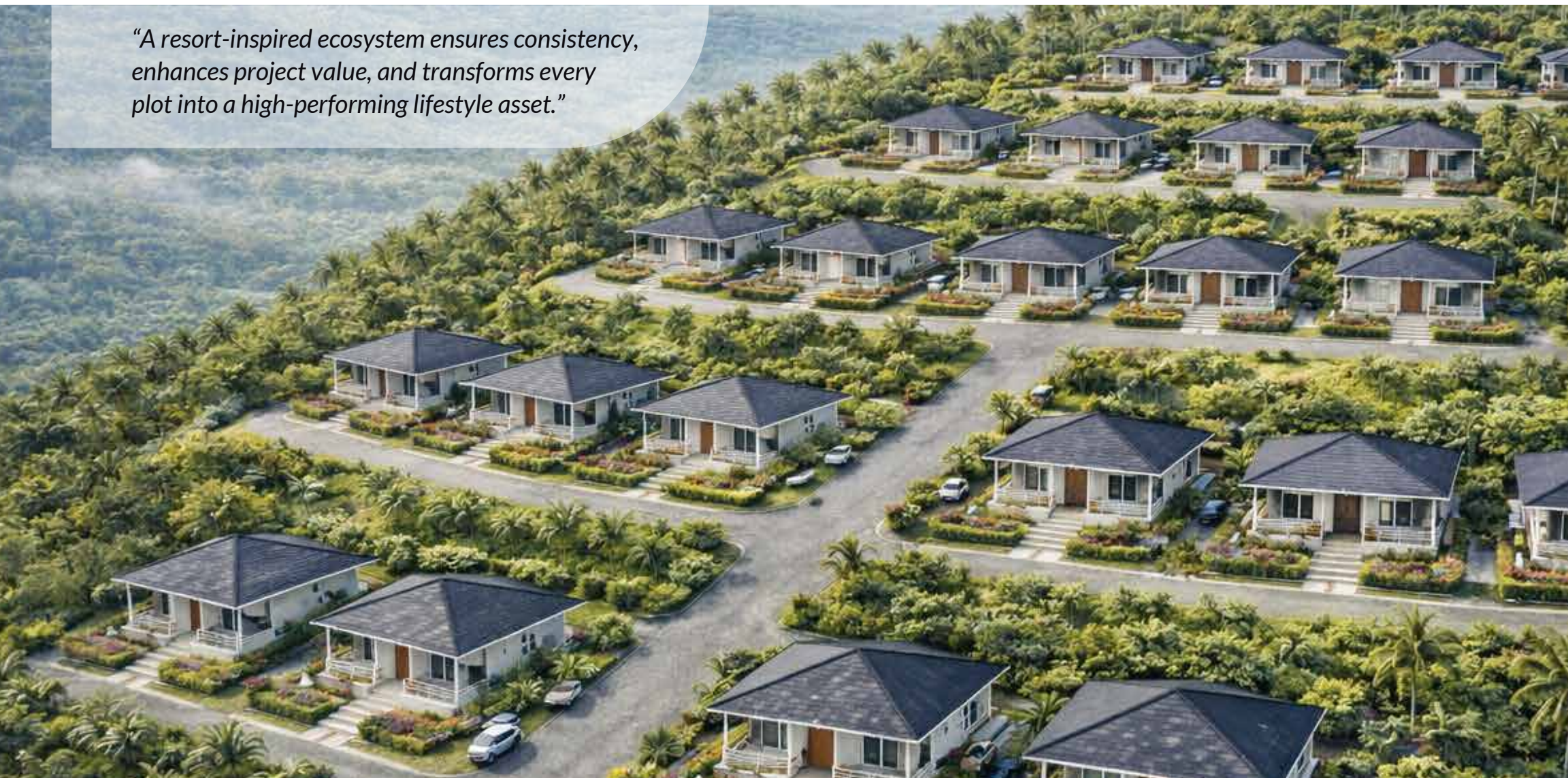
Higher Property Value

- › Resort-themed developments attract premium buyers and better resale value.

Family Experience

- › Perfect for weekend living, retirement homes, or second homes.

"A resort-inspired ecosystem ensures consistency, enhances project value, and transforms every plot into a high-performing lifestyle asset."





Connectivity & Location Advantage

Perfectly Connected, Naturally Elevated

- > Located at Paragaon, Khandala, FRUSH enjoys a strategic position just 50 km directly from the highway and only 2 km inside, offering both accessibility and peaceful surroundings.
- > Situated at an elevated location, the project provides beautiful natural views, fresh air, and a serene environment.
- > It's the perfect destination where connectivity meets nature, making it ideal for both living and investment.



Hospital
5 KM



School
3 KM



Bus Stop
1 KM



Shopping Center
5 KM

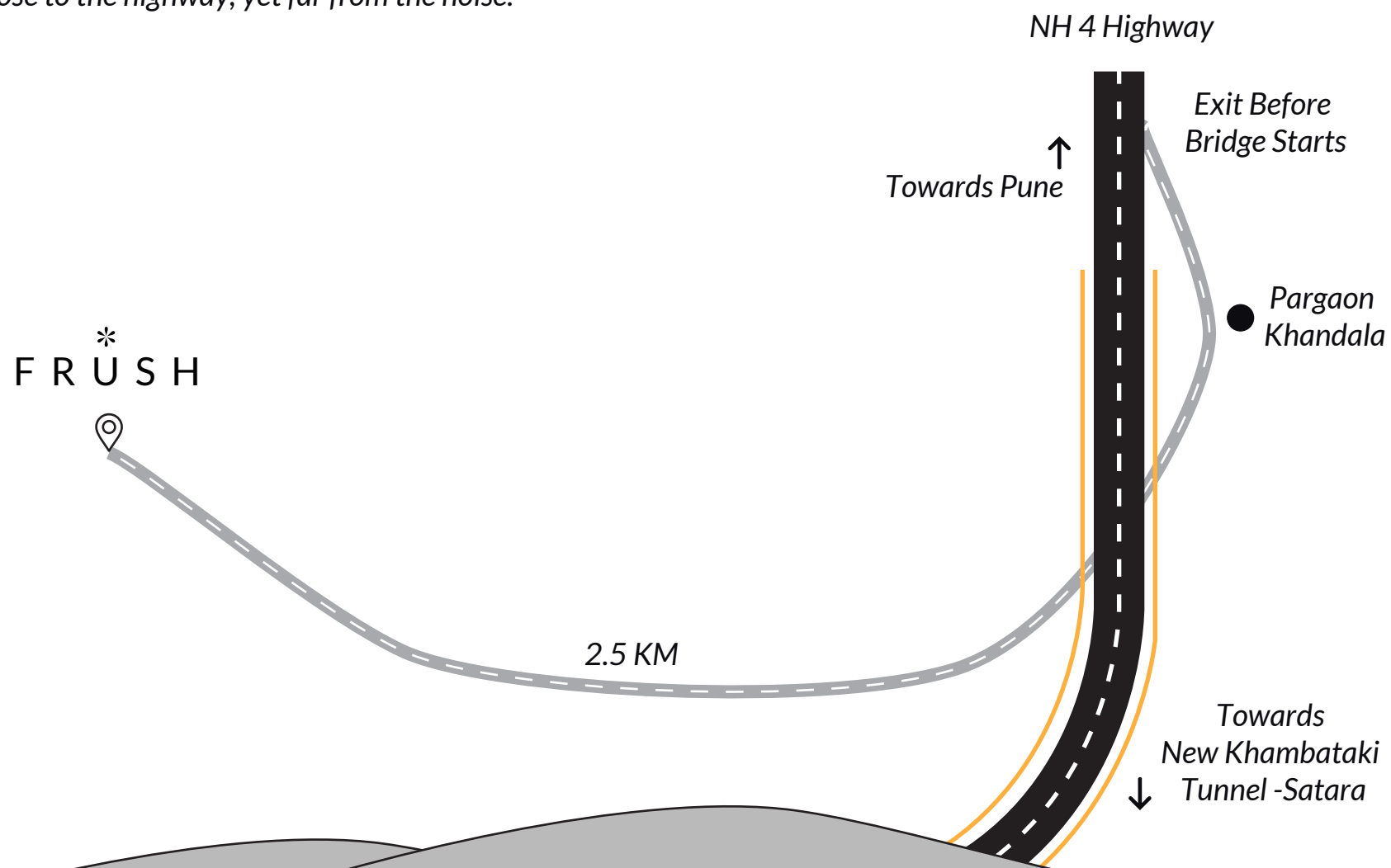


Restaurant
2 KM



Petrol Pump
3 KM

"Close to the highway, yet far from the noise."





Why Frush Is A Smart Investment

More Than a Property – A Smart Lifestyle Investment

- › *FRUSH is designed to offer more than just land – it creates a lifestyle built around freshness, nature, and long-term value.*
- › *With a resort-style living concept, your property becomes both a personal retreat and an income-generating asset.*
- › *It's an investment where you can enjoy today and earn tomorrow.*

Resort Living = Higher Value

- › *Resort Lifestyle That Increases Property Worth*
- › *Modern buyers prefer peaceful, nature-connected homes over crowded city living.*
- › *Resort-style developments attract premium customers, better rental demand, and higher appreciation over time.*

Earn from Your Property

- › *Turn Your Home into a Holiday Income Asset*
- › *Your bungalow at FRUSH can be rented on platforms like Airbnb and other vacation portals, generating regular income.*
- › *With increasing demand for weekend homes near nature, this creates a strong rental opportunity.*

Hassle-Free Maintenance

- › *FRUSH will offer property maintenance and management services, ensuring your home stays guest-ready at all times.*
- › *With minimal effort and low maintenance cost, you can maximize your rental returns.*

*
FRUSH

Where your future begins

Contact us today for site visits and bookings.

Your land. Your life. Your FRUSH.

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www.frush.in

DISCLAIMER

Frush is a concept; post plot purchase, development and construction may be undertaken by Frush Homes & Hospitality as per owner's design and approvals. This brochure is for conceptual and illustrative purposes only. The images, layouts, and designs presented are indicative of potential individual plot development and construction possibilities.

